



THIRD INDUSTRIAL DESIGN INTERNATIONAL COMPETITION FOR OFFICE AND HOME FURNITURE

Prize Awards Ceremony

Athens, 6th of December 2006

Today, was performed the Awards Ceremony of the 3rd Industrial Design International Competition for Office and Home Furniture which was conducted with the initiative of the company DROMEAS under the auspices of the Ministry of Development.

The winners of the night had the honour to be awarded by the General Secretary of Industry of the Ministry of Development, Mr. Spiros Papadopoulos.

The vision of the company DROMEAS when it first organised the Competition 6 years ago, was to transfer its passion for furniture creation which make our lives better and to demonstrate the importance of industrial product design, not only as aesthetic intervention, but also as a lever for development of the industrial production and consequently the economic development of the country. The fact that the Ministry of Development has embraced the institution and also the continuously increasing number of participants, show that the initiative of the company DROMEAS found a fertile ground.

The new designers were invited to equalise utility, ergonomics and aesthetics and to create proposals which reply to the requirements of modern times. As the Chairman of the company DROMEAS noted, the philosophy of the Competition was to establish a continuous debate with all the new creators, to encourage their effort, in order to be demonstrated and underlined from all sides the great importance of industrial product design in the wider market.

The philosophy of the competition falls in the general vision of the company DROMEAS for its excellent production of qualitative products in competitive prices. Principles that are performed daily in the construction, the way of working and the company's development, which today is the Number 1 in Production Possibilities Company of Office Furniture in Greece. With a modern -vertical integrated production- factory, international collaborations and continuous distinctions and initiatives, the company DROMEAS is developed with the vision of a modern functional design and this vision is ambitious to develop in the Greek market too.

Sponsors of the event:

Newspaper KATHIMERINI, MAKEDONIA TV, radio SKAI 100.3 FM.



The winners receive their prizes by the General Secretary of Industry of the Ministry of Development, Mr Spiros Papadopoulos.



The winner of the 1st prize Ms Aggeliki Dimaki in the exhibition – reception which was following.