



**4th INTERNATIONAL INDUSTRIAL
DESIGN COMPETITION
FOR OFFICE & HOME OFFICE**

Award Ceremony

Athens, February 11, 2009

On February 11, the Award Ceremony of the 4th International Industrial Design Competition was organized, in Athens Concert Hall, under the initiative of DROMEAS S.A and the shield of the Ministry of Development.

The winners were honored to accept their prizes by the Minister of the Ministry of Macedonia and Thraki, Mr. Stavros Kalafatis and by the under secretary of the Ministry of Development, Mr. George Vlachos

DROMEAS S.A' vision, when the competition was first organized, was to spread the passion for creating furniture that facilitates our lives and emphasize the importance of Industrial Design, not only from esthetic side, but also as step for the development of the industrial growth and the economic growth of the country. The fact that the Ministry of Development has embraced the competition and the progressive number of the participants proves that DROMEAS S.A' initiative was successful.

The participants were characterized by their design consistency and renovate spirit.

The evaluation committee consisted of the above distinguished members:

1. Kalafatis Athanasios, Designer and representative on the Designer Union.
2. Marmaras Nikolaos, Senior Professor of Ergonomy, representative of E.M.Π., Department of Mechanical Engineer.
3. Bouzakis Konstantinos, Professor, Manager E.E.Δ.M., representative of the Technical College. AUTH, Department of Mechanical Engineer

4. Sahana Chrysa, assistant professor, representative of Technical college AUTH, Engineer Architect.
5. Sdroulis Theodoros, Engineer Architect, representative of the Architect with diploma from University Association.
6. Afentouli Chrysa, Engineer Architect, representative of Technical Chamber, Serres Department.
7. Zapatina Andrea, Industrial Designer.

The committee after a number of concessions, examined carefully the participants' propositions and decided based on essential brainstorming the winners for the prize awards:

- A' PRIZE** Timbios Miltiadis
For the seminar chairs "Terrasedia"
(10.000 €prize)
- B' PRIZE** Papadatos Stefanos
For "Slices" system
(4.000 €prize)
- Γ' PRIZE** Masalas Stelios
For the chair "PEGASUS"
(2.000 €prize)

The Committee based on the high quality of the participants' work decided to award 3 Praises to the participants as well:

- 1st PRAISE** Christofidellis Stratos for the armchair-sofa "WAVE"
- 2nd PRAISE** Ioannidou Eleni for the chair "Naston"
- 3rd PRAISE** Team LIME STUDIO for the drawer «oak + white»

The classification of the rest participants is the above:

- Kontaroudis Georgeo, for the chair «choor»
- Garnara Sofia and Lizardou Marianna for the chair «1up_6down»
- Georgala Artemis, Nikolaidis Ilias and Petropoulos Mathaios for the system "workstation"
- Kritikakis Vasilios, Meletios John and Patsioy Lina for the auxiliary computer cabinet
- Koukouzi Konstantina for the system "U CREATE"
- Dalianis Panagiotis and Alibaba Kansou for the «sofa table-coat hanger»

The new designers responded to the challenge to submit propositions based on functionality, Ergonomy and style, aspects that concern the modern way of life. As the President of the B.C of DROMEAS S.A. stated, the competition aims at a constant dialog with the new designers, at their encouragement, so the value of industrial design is emphasized by all means.

The competition is a part of the general philosophy of DROMEAS S.A. to produce products of optimum quality in competitive prices. DROMEAS S.A is No 1 Company in Products Possibilities with these values concerning every aspect of company's function, working system and growth. DROMEAS S.A, having a vertical production unit of advanced technology, with international cooperation and constant praises, is developing the vision of modern functional design and hopes to be become a part of the Hellenic market.

Communication Sponsor :

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